

Contract Catering - UK - December 2015

Report Price: £995.00 | \$1611.35 | €1263.96

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"Contract caterers are displaying varied performances dependent on individual market conditions. Many are, however, looking to make further internal cost savings to help buoy profits and improve competitiveness to gain further contracts."

– Ambreen Ahmad, Research Analyst

This report looks at the following areas:

- Moving forward, caterers with distinctive food brands can achieve wider meal demand that is less reliant on low cost value offers.
- Menus reflect changing food trends to compete with the high street
- Resource-sharing partnerships can offer opportunities for smaller providers

Improving UK economic conditions offer long-term growth opportunities for contract caterers following a number of challenging years. However, public sector spending cuts are pushing down profit margins for many catering sectors in the medium-term; although the need for government departments to achieve efficiencies is resulting in further outsourcing. In the private sector, increased business confidence and growing employment is creating catering demand

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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