

## Pest Control and Repellents - US - October 2015

Report Price: £2466.89 | \$3995.00 | €3133.71

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"Warmer weather trends mean higher pest activity and incidence of pest-borne diseases. While consumer concern about pest-borne disease is relatively low, increased incidence of West Nile Virus, Lyme disease, and other diseases could mean greater concern if warmer weather patterns persist."

- Shannon Romanowski, Senior Beauty & Personal Care Analyst

### This report looks at the following areas:

- Moderate sales growth
- Limited incidence of product and service usage
- Product and service selection starts with fast results

For the purposes of this report, Mintel has used the following definitions:

This report covers both pest control products and service providers.

- Pest control products consist of the following subsegments: outdoor pest control products, indoor pest control products, pest control devices, and multipurpose pest control products. Personal insect repellents are included in the outdoor pest control products and pest control devices subsegments.
- The total market for the residential service sector is covered, but company and brand data are not available for pest control service companies. Pest control services only cover services that are sold to residential customers.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Pest control users want quick results  
Worry about product safety is widespread  
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