

Travel and Tourism - Chile - November 2014

Report Price: £175.00 | \$283.40 | €222.30

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“The ‘Switzerland of South America’... is the most stable and successful country in the region, with great infrastructure, quality accommodation and services, and a sophisticated capital.”

This report looks at the following areas:

- What is the current situation for tourism in Chile?
- Who travels to and within Chile, why and for how long?
- How do they travel and where do they stay?
- How much has inbound tourism to Chile been affected by external events, such as the World Cup in Brazil in 2014?
- What does the future of tourism look like in Chile, its new developing regions and its aims for a green future?

Nicknamed ‘the thin country’, Chile, in southern South America, is a long, narrow nation squeezed between the Pacific Ocean and the Andes. Bordered by Argentina and Bolivia to the east and Peru to the north, the country stretches 4,300km north to south – with an average width of 180km. This encompasses more than half the length of the South American continent, a distance equivalent to New York to San Francisco, Lisbon to Moscow or Norway to Nigeria. Despite its length, Chile is only around twice the size of Montana (excluding its claim on Antarctica). It is a country of great natural diversity, from the Atacama Desert in the north, the Andes Mountains in the east, lakes and volcanoes in the centre and the wilds of legendary Patagonia and Antarctica in the south and mysterious Easter Island.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Tourism News

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