

July 2023

Sustainability in Foodservice - UK

"The rising cost of living is making it more difficult for consumers to prioritise sustainability, as consumers are more likely to cut back on non-essential spending, such as sustainable food choices, in order to save money. This means that foodservice operators will need to offer incentives to consumers to eat ...

Solar Power - UK

"Sustained strong solar PV deployment is forecast for the coming years, with all main market segments (ground-mount, residential and non-residential roof-top solar PV) in high growth mode. Growth is fuelled by increased interest in self-generation amid high energy prices and the decarbonisation agenda across the public, commercial and residential sectors ...

Sustainability in Technology - UK

"In the broader context of consumers' life priorities, sustainability often takes a back seat to other areas such as health and finances. When it comes to technology, people are conflicted over acting sustainably and saving money on new devices, and want the government and brands to lead the way on ...

June 2023

Fashion & Sustainability - UK

"The cost of living crisis has played its part in helping consumers adopt more sustainable shopping behaviours, leading people to buy fewer items and shop less frequently, as well as boosting demand for resale and repairs. However, more radical changes will be required to reduce fashion's environmental footprint, with some ...

April 2023

Sustainability in Travel - UK

"Consumers increasingly expect to see sustainable tourism practices, along with complete transparency from travel brands on their sustainability credentials. With two-thirds of consumers perceiving travel companies to be guilty of greenwashing, it is essential for travel brands to step up and take accountability for their environmental impact. In order for ...

February 2023

Sustainability in Food - UK

"Sustainable food and drink has not been immune to the wider struggles within the food and drink sector amid tougher financial times. As people are prioritising making their budgets go further, this issue has become less of a focus for many. However, helping consumers to reduce food waste, eco labelling ...

January 2023

Electric and Hybrid Cars - UK

"Despite the poor performance for the wider car market, demand for electric and hybrid cars remains strong. Yet with a cost of living crisis placing pressure on finances, even sales in this sector cannot be guaranteed to grow as predicted. Coupled with a need to invest in charging infrastructure to ...

Sustainability in Financial Services - UK

"With the majority of consumers showing concern over the environment, there is a large market for green financial products. It remains difficult for people to know if one provider is more sustainable than another, however, with greater regulation needed to standardise green claims and ratings. It is important sustainable bank ...

Upcoming Reports

Sustainability in Financial Services - UK - 2023

Renewable Energy - UK - 2023

Sustainability in BPC - UK - 2023

Sustainability in Household Care - UK - 2023

Everyday Sustainability - UK - 2023