

December 2018

Magazines - UK

“The backlash against Now’s Stacey Solomon cover highlights a lower acceptance of ‘mean-spirited’ celebrity coverage from magazines, with social media providing an easy way for magazines to be called out. Magazines that cover celebrity news need to be aware of existing in a more socially conscious time and the benefit ...

Cinemas - UK

“Rising ticket prices may deter cinema-goers from visiting as regularly as they’d like. Cinema operators are therefore looking at revenue streams beyond raising ticket base prices, including investing in widescreen theatres and ultra-comfortable VIP seating. However, by increasing the range of ticket options they risk losing clear differentiation between standard ...

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Consumers and the Economic Outlook - Quarterly Update - UK

“Financial well-being and confidence was lower in each of the three months to October than we reported throughout the summer months. This matches the stagnant economic performance in August and September. Overall though, most consumers are still getting by, and remain relatively optimistic about their financial future.”

– Rich ...

News Consumption - TV, Print, Online and Social - UK

“Consumers are split in regard to how much they trust social media platforms to make judgements on the trustworthiness of news sources. Until any new regulations are put in place, social networks have to work to reduce the prominence of inaccurate news sources, while reassuring users that political or social ...