

B2B: Technology - UK

March 2020

B2B E-Commerce - UK

"E-commerce is a strongly established market in the UK compared with other European countries. The B2B market has long been much larger than the B2C sector largely as a result of the inclusion of EDI as well as websites. The experience of Millennials in the B2C market is now impacting ...

February 2020

IT Services - UK

"The IT services market is growing irrespective of economic uncertainties, driven by the continued digitisation of business and public services; the migration of data and computer functions to the cloud; the Internet of Things; and mobile data volumes and speed - all underpinned by security and compliance issues."

- Terry Leggett ...

<mark>Ja</mark>nuary 2020

Computer Security - UK

"The potentially serious consequences of cyber-attacks in an increasingly digital and connected society is exacerbated by the extreme PR damage from security breaches that gain major media coverage. For these reasons, and regulatory intervention, there has to be a continued focus on computer security at all levels, which is driving ...

B2B Economic Outlook - UK

"Although the UK leaving the EU has created uncertain times, albeit one with opportunities, a longer running issue has been that of productivity levels. Relatively low levels of investment and R&D spending have driven this stagnation and future economic policies must focus around these and 'upskilling' the UK workforce." ...