



May 2019

Social Networking - Ireland

“Consumers remain concerned about the level of negative behaviour and harmful content on social networking sites. As such, significant investment continues to be required on fact-checking services and improved detection, reporting and removal of suspicious content on social networks to improve platform safety and maintain usage and advertising revenue.” ...

April 2019

The Night In - Ireland

“Watching TV – both live and streamed are key night-in activities among Irish consumers in 2019, and with consumers seeking to cut back on out-of-home leisure spending, this might see increased usage of TV, gaming and other in-home activities moving forward.”

– **Brian O’Connor, Senior Consumer Analyst**