

December 2019

Contract Catering - UK

“Despite facing a series of headwinds the contract catering industry has continued to grow in 2019. Increased labour costs and falling business investment have held the sector back, but robust consumer spending and growth in the leisure economy have offered some reprieve. The sector’s unique position as a service provider ...

The Leisure Outlook - UK

“Consumers have begun preparing for Christmas by adding to savings and reducing spend on nights out. While participation in some leisure activities is expected to take a hit, indoor venues look set to at least maintain trading levels as the winter cold settles in. Pubs hope to boost pre-Christmas trade ...

November 2019

Consumers and the Economic Outlook - UK

“Brexit has been delayed again. The public faces a Christmas general election. And the economy narrowly avoided a recession in September. It is no wonder, then, that consumer confidence has taken a hit. However, financial well-being is holding up and the vast majority of people think they’ll be OK in ...

Eating Out Review - UK

“Growth in the eating-out market is being driven by affluent diners who are spending more on quality dining experiences as well as the convenience of quick meals through the home delivery channel. However, the market lacks budget-friendly options for price-conscious consumers, which has resulted in some worse-off consumers exiting the ...

Coffee Shops - UK

“As coffee is now an expected product in foodservice outlets, eateries with accessibly priced hot drinks, alongside a strong food offering, have an advantage over specialist coffee shops. Reviewing price strategies are an obvious starting point for coffee shops to fight back, as people are now spreading their budget across ...

October 2019

Pizza and Italian Restaurants - UK

“The rising costs of operating sit-down venues will be unsustainable for some pizza and Italian restaurants in the long run. Instead of adding more restaurant sites, operators will focus on two areas: enhancing the dining experiences at their flagship stores and expanding their delivery catchment areas through third-party delivery companies ...

September 2019

The Leisure Outlook - UK

Consumers and the Economic Outlook - UK

“Whereas the UK leisure economy benefitted from 2018’s summer heatwave and England’s run in the FIFA Men’s World Cup, participation in leisure activities has continued to increase in 2019 so far, with expenditure likely to follow. Whilst high employment levels and positive real wage growth has boosted sentiment, the coming ...

“It is a confusing time for the British public. The new Government has been unable to agree a Brexit deal with the EU and Parliament has passed legislation obliging the Prime Minister to request a further extension if he cannot get one. Despite this, Boris Johnson has maintained his stance ...

August 2019

Burger and Chicken Restaurants - UK

“With more consumers rejecting single-use plastics and pledging to live more sustainably, fast-food brands and governments must draw up plans to eliminate single-use plastics, use more recycled plastic in food and drink packaging and work on more effective recycling.”

July 2019

Eating Out: The Decision Making Process - UK

“High quality of food is no longer a luxury but an expected standard for restaurants and takeaways. As such, operators need to pivot away from a focus on convenience to instead capture the simple joy of eating outside of the home.”

– **Trish Caddy, Senior Foodservice Analyst**

Consumers and the Economic Outlook - UK

“The closer we got to the planned Brexit Day, the more worried people became about the impact it’d have on the UK’s economy. With the delay to Brexit, these concerns seem to have melted away. People are far more relaxed about what Brexit will mean for both their own finances ...

June 2019

Attitudes towards Lunch Out-of-home - UK

“Lunch out of home continues to be a bright spot in the eating out market. However, lunch operators have to work on their value proposition as more people show a pragmatic approach to spending. Getting good value is not all about paying a low price. Brands that provide a range ...

The Leisure Outlook - UK

“The Easter heatwave provided a boost to the pub sector as more people headed out for food and drinks in casual, outdoor settings. However young people showed a desire to strike a balance between health and indulgence, as many kept up regular exercise routines.”

– **Paul Davies, Category Director ...**

May 2019

Pub Catering - UK

Pub Visiting - UK

“A shift to eating locally sourced ingredients will lead to demand for more seasonal varieties of meat, fish and vegetables as well as British-made products on pub menus. However, pubs/bars risk missing vital sales opportunities if they fail to cater to under-45s who choose to stay dry, and still ...

“Locally sourced food and drink attracts strong consumer interest and offers a viable means for pubs/bars to appeal beyond price. Flagging up that certain meal components or drinks are sourced locally would also help to strengthen the idea of pubs as supporting the local economy, evoking a feel-good factor ...

April 2019

Attitudes towards Casual Dining - UK

“Gone are the days of restaurants operating with a one-size-fits-all business model. Brands have to decide if they want to go back to basics and provide intimate dining experiences for older diners or become a ‘third space’ for young people to hang out over food and drink.”

– Trish ...

March 2019

The Leisure Outlook - UK

“Consumers spent cautiously over the Christmas and New Year season of 2018/19 despite having money left at the end of the month. Yet the promise of spring looks strong, partly due to people’s plans for the coming quarter, which should help the leisure sector rebound from the recent lull ...

February 2019

Ethnic Restaurants and Takeaways - UK

“With many consumers continuing to take a cautious attitude towards spending, it comes as little surprise that there are high expectations on ethnic venues to justify their value by offering something tangibly different, including dishes deemed too complex to make at home or ones which focus on highly skilled cooking ...

Consumers and the Economic Outlook - UK

“Concern over the impact of Brexit is more severe than at any other time since Mintel stated tracking this measure, including the initial shock in the immediate aftermath of the vote. Theresa May’s withdrawal agreement was the first glimpse of anything resembling certainty since Article 50 was triggered in March ...

Attitudes towards Home Delivery and Takeaway - UK

“Gone are the days when consumers ‘just accept what they are given’. They’re finding their voice to ask for exactly what they want. Personalisation and customisation is now a prerequisite for many ordering home delivery/takeaway food.”

– Zameira Hersi, Leisure Analyst

January 2019

Menu Trends - UK

“It is clear that people are paying attention to their health when eating out-of-home. But the conversation about healthy eating is ever-changing, especially when people's knowledge on how they should eat right is continually being undermined by the latest fad diets or lifestyle choices. Promisingly, current diners have shown ...