

January 2022

Eating Out Review - UK

“Four in five Britons ordered takeaways in 2021 as COVID-19 has well and truly accelerated the shift towards home delivery services, giving consumers more choices than ever before.

Still, many people are tempted out by an increasingly diverse and high quality dining scene, with on-premise participation driven by consumers making ...

Leisure Outlook - UK

“Pent-up demand for leisure activities in the summer has fallen, and yet participation remains stronger than a year ago. Efforts to boost domestic tourism will increase visits to museums while operators have the opportunity to ramp up participation in physical spaces by capitalising on consumers’ keen appetite for competitive socialising ...

December 2021

Consumers and the Economic Outlook - UK

“Rising inflation and concerns about stock shortages have shaken consumers’ sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.

Coffee Shops - UK

“Food-led venues have a competitive advantage as they are offering crowd-pleasing food choices while undercutting specialist coffee shops on the price of drinks. This can be managed if specialised coffee shops broaden their range of food options, as a third of consumers would be most interested in buying seasonal food ...

November 2021

Pub Visiting - UK

“The pub sector has been among the biggest casualties of the COVID-19 pandemic, with pubs forced to close during the three national lockdowns in 2020 and 2021 and operating under restrictions when allowed to open for the remainder of 2020 and long stretches of 2021, when consumers’ reticence about being ...

October 2021

Attitudes towards Pub Catering - UK

“COVID-19 has encouraged consumers to seek out high-quality experiences as well as support businesses in their local area. In order to respond pubs will need to update their menus to include dishes with locally sourced ingredients, premium meals that deliver a sense of occasion and modern sharing platters suited to ...

Pizza and Italian Restaurants - UK

“While dining in pizza/Italian restaurants has been badly affected by COVID-19, the takeaway/home delivery segment has weathered the storm much better. Much of takeaway sales’ growth comes against a background of continuing investments in digital innovation by the big brands and marketing and promotional activities. Meanwhile brands that ...

September 2021

Consumers and the Economic Outlook - UK

“The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel’s current financial wellbeing and financial confidence trackers reaching new record-highs in ...

Fast Food Restaurants - UK

“The pandemic has changed the way consumers consume fast food. Instead of relying solely on spontaneous visits from consumers seeking a convenient meal solution while they are on the move, fast food operators are now meeting consumer demand for a fast food treat with a sense of occasion.”

August 2021

Leisure Outlook - UK

“Consumer participation in leisure activities is at the highest level measured since the start of the pandemic, however things are far from back to normal as many people remain hesitant about visiting venues or attending events. Despite this, there is good reason for optimism as consumers who feel ready to ...

Fast Casual Restaurants - UK

“The pandemic has caused a blurring of lines within the foodservice market as fast casual restaurants encroach into the space occupied by full-service restaurants by offering enhanced service features such as table service. Likewise, the use of better ingredients makes it more worthwhile for consumers to visit a fast casual ...

June 2021

Attitudes towards Lunch Out-of-home - UK

“COVID-19 is expected to have long-lasting consequences for how and where people work, and some out-of-home lunch expenditure will be redistributed to foodservice venues within suburban and rural areas due to the expected decline in commuting into cities. Foodservice brands in suburban areas have an opportunity to offer more experimental ...

Consumers and the Economic Outlook - UK

“Despite the continuing upheaval caused by COVID-19, financial wellbeing and financial confidence both hit new index highs in April 2021, while planned financial activity for the next three months approached pre-pandemic levels in May, driven by increased interest in leisure and hospitality.

While there are growing signs of polarisation and ...

May 2021

Leisure Outlook - UK

“Due to pent-up consumer demand, restaurants and pubs are the top contenders to thrive in the wake of the pandemic. Consumers who remain in a healthy financial position are most likely to intend to visit these venues over coming months, meaning operators have an opportunity to premiumise food and drink ...

COVID-19 and Foodservice: A Year On - UK

“Although a drop in inbound tourism will hurt some foodservice operators, especially those based in city centres, many will benefit from UK consumers’ interest in exploring regional British cuisines as renewed interest in staycations presents new opportunities for the local food and drink experience.

We also expect ongoing momentum in ...

April 2021

Ethnic Restaurants and Takeaways - UK

“Reduced footfall has made the idea of committing to a long-term lease, especially in city centres, less viable, forcing ethnic restaurant or takeaway operators to reassess their product offerings. Some brands are also crossing over to the retail sector with their own supermarket ranges in an effort to extend their ...

March 2021

Attitudes towards Home Delivery and Takeaway - UK

“The takeaway industry was gathering momentum prior to COVID-19 and the closure of restaurants has accelerated this further. Third-party aggregators, such as Just Eat and Deliveroo, have effectively helped operators to roll out and manage home delivery services. Whilst many operators will shift their focus back to dine-in trade once ...

Consumers and the Economic Outlook - UK

“GDP grew by 1.0% in the final quarter of the year as the economy bounced back more strongly than in expected in December, following the dip in November caused by the second lockdown of England and other lockdowns and restrictions in various parts of the country. Despite this slight ...

February 2021

Menu Trends - UK

“With so many people’s travel plans being curtailed as a result of the pandemic, consumers now seek to experience global flavours that give them a sense of being away. Unsurprisingly then, consumers prioritise taste over healthfulness when deciding what they want to eat and drink and will seek menus that ...

January 2021

Leisure Outlook - UK

“The closure of pubs and restaurants across large parts of the UK prior to Christmas resulted in a record number of people regularly ordering takeaway food over the festive period. The momentum gained by the



Foodservice - UK

takeaway sector will continue beyond the peak of the pandemic, but pubs and restaurants that ...