

March 2018

Consumers and the Economic Outlook - Quarterly Update - UK

“People are still wary about the potential impact of Brexit – particularly when it comes to the cost of living. But people seem able to separate these macro-economic concerns from their own personal financial situation. Unemployment remains at record lows, and while average wages are still increasingly more slowly than ...

February 2018

National Newspapers - UK

“Changes to Facebook’s News Feed present both problems and opportunities for newspaper publishers. It highlights the need to diversify across platforms to not become reliant on any particularly source for traffic. Some newspapers, however, could gain more prominence on the social network as Facebook takes a more active role in ...

Media Trends Spring - UK

“As YouTube attempts to tackle the issue of controversial content being uploaded to the network, its relationship with some of its key creators is becoming more strained. This may further open the door for Facebook to become a true rival to YouTube in the short online video sector.”