



## January 2021

### European Retail Briefing: Inc Impact of COVID-19 - Europe

“European supermarkets and discounters stand out in terms of the impact of the COVID-19 pandemic having experienced a strong uptick in demand for food and essentials during 2020. Since the beginning of the outbreak, we have seen all the leading retailers quickly adapting to the new circumstances, with a plethora ...

## December 2020

### European Retail Briefing: Inc Impact of COVID-19 - Europe

As England comes out of another lockdown, and other regions see varying levels of restrictions, consumers are likely to have reverted back to BPC behaviours seen during the first lockdown. Professional services in particular will be impacted as consumers turn to DIY beauty routines, but with Christmas around the corner ...

## November 2020

### European Retail Briefing: Inc Impact of COVID-19 - Europe

“The leading European countries continue to show polarised performances, with Italy finally experiencing retail sales growth in value while in Spain, retail sales continue to decline. Shoppers around Europe are still worried of being exposed to COVID-19 and about how the pandemic might reshape their lifestyles, as the shift to ...

## September 2020

### European Retail Briefing: Inc Impact of COVID-19 - Europe

“The ongoing COVID-19 pandemic continues to affect consumer behaviour in different ways across Europe. The importance of wearing a mask or face covering when outside the home appears to vary depending on each government’s rules, while other trends such as the



shift to online shopping remain strong everywhere. The feeling ...

## August 2020

### European Retail Briefing: Inc Impact of COVID-19 - Europe

“Retailers across Europe continue to operate under the impacts of the COVID-19 crisis, seeing consumers spend less time in-store and facing reduced footfall even as quarantine measures are gradually lifted. In this scenario, some are taking advantage of the increase in online activity and finding new ways to engage with ...

## July 2020

### European Retail Briefing: Inc Impact of COVID-19 - Europe

“The leading European economies continue to progress on their path back to ‘normality’ at different paces, with countries like Germany leading the way while others like Spain continue to enforce new restrictions in certain areas. Consumers remain concerned about the risk of being exposed to the virus, which reflects on ...

### European Retail Briefing: Inc Impact of COVID-19 - Europe

“The COVID-19 pandemic continues to impact consumer behaviour, creating many challenges for retailers in a variety of sectors. As non-essential stores gradually reopen in most European countries while having to enforce social distancing in-store, there are a number of opportunities for retailers to partly offset the decrease in sales they ...

## June 2020

### European Retail Briefing: Inc Impact of COVID-19 - Europe

“The COVID-19 pandemic continues to impact consumer behaviour, creating many challenges for retailers in a variety of sectors. As non-essential stores gradually reopen in most European countries while having to enforce social distancing in-store, there are a number of opportunities for retailers to partly offset the decrease in sales they ...

## May 2020

### European Retail Briefing: Inc Impact of COVID-19 - Europe



“The COVID-19 pandemic is having major economic consequences for Europe and for the retailing sector overall. Some countries have been hit more strongly but many of the current issues are shared by the leading economies, with grocery demand soaring and non-food sectors seeing a dramatic effect from store closures and ...

## March 2020

### European Retail Briefing - Europe

This month's European retail briefing includes:

## February 2020

### European Retail Briefing - Europe

This month's European Retail Briefing includes:

## January 2020

### European Retail Briefing - Europe

This month's European Retail briefing includes: