

March 2018

Technology and the Modern Traveller - Europe

“Technology has fundamentally changed the way modern travellers dream about, research and book travel. The advent of fast and reliable on-the-go Internet (3G and 4G mobile networks) has perhaps had the biggest impact – leading the way for a wealth of technological innovations that modern travellers increasingly take for granted ...

Car Rental in Asia - Asia

“China’s car-rental market could grow at a double-digit yearly pace through the end of the decade as consumer tourism expands. In a recent research report, Credit Suisse estimated that the generation of Chinese born between 1985 and 1995 under the country’s one-child policy will contribute 35% of total consumption by ...

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Hotels in Australia and New Zealand - Australasia

“So far, most of the major international chains, led by AccorHotels, have established at least a toehold in the Australian market, as well as in New Zealand, but to a lesser extent. Accor has further solidified its leading position with its bid to acquire Mantra Group. Prince Hotels, a leading ...

South America Outbound - South America

“Economic growth and stability plays a critical role in the development of South America’s outbound travel market. Brazil and Argentina may be the main engines of foreign travel, accounting for over half of all South American foreign departures, but smaller economies, such as Bolivia and Paraguay, are witnessing more dynamic ...