

March 2020

Car Purchasing Process - UK

“Car purchasing continued to suffer during 2019 with sales of both new and used cars continuing to decline. The situation is set to get worse in the short-term as COVID-19 impacts on the market during 2020 although an improvement is expected thereafter. Going forward, understanding the polarisation taking place in ...

Motor Insurance - UK

“The car insurance market experienced a turbulent 2019, with many providers posting a reduced income, and profit. Despite this there are positive signs for the market over the next five years. With greater clarification over the Ogden rate, providers will be more confident in their pricing strategies. Additionally, the move ...

Consumers and the Economic Outlook - UK

“The UK left the EU with consumers still expecting Brexit to have a negative overall effect, but with much more positive views than in previous months. The clarity provided by the General Election and delivery of Brexit, continued high employment and above-inflation wage rises, have combined to pushed Mintel’s consumer ...

February 2020

UK Car Review - UK

“The UK car market is passing through a difficult period with combined new and used sales down for a third successive year in 2019. Conditions are not expected to improve in the short-term placing the focus of attention on how best to understand and work with the demands of buyers ...