

March 2020

Property & Casualty Insurance - US

"Property and casualty insurance is often compulsory, and therefore ownership remains high across auto and homeowners policies. In a quickly changing market that will be affected by D2C (direct-to-consumer) offerings, insurers need to differentiate themselves not only in price, but in overall customer experience."

- Jennifer White Boehm, Associate Director ...

February 2020

Medicare - US

"Medicare was signed into law by President Lyndon Johnson, with the enactment of the Social Security Amendments of 1965, which also provided for the creation of Medicaid. In the half-century since its inception, Medicare has helped bring the share of seniors with health insurance coverage from around 60% to close ...

January 2020

The Gig Economy - US

"Working multiple jobs to bring in extra income is nothing new – just ask a substitute schoolteacher, bartender, or photographer. But in today's economy, the proliferation of multiple "unicorn" tech startups has changed the landscape of our on-demand society, offering more options not only as a consumer, but as a ...

Consumers and the Economic Outlook - US

"The majority of consumers consider their finances to be healthy, and views of the future seem to be positive as well. Consumers are saving for the future, but are still willing to treat themselves."

- Jennifer White Boehm, Associate Director - Financial Services & Auto