



## December 2018

### Foodservice in Retail - US

"Retailers are building out their prepared food programs to be more sophisticated and take direct aim at restaurants, as well as other retailers. They are differentiating with more on-site restaurants, which can range from a well-known quick-service chain to a fast casual restaurant helmed by a celebrity chef. And while ...

### The Amazon Effect - US

Amazon is the world's second largest retailer behind Walmart, with \$120 billion in US sales in 2017, up 71% in two years' time. This one company accounts for approximately 40% of total US ecommerce sales. Its membership program, Amazon Prime, surpassed the 100 million member mark globally this year, and ...

## November 2018

### Character Merchandising - US

"Licensed merchandise is big business, valued at \$111.4 billion, and character merchandise represents the lion's share (12.1%) of it. Blockbuster movies, TV shows, and other forms of media content all drive enormous demand for character merchandise, but the industry needs to look for new avenues for growth to ...

## October 2018

### Activewear - US

"The activewear market continues to help lift the broader apparel market which has softened in the past few years as consumers have prioritized spending on experiences rather than tangible goods. More consumers are exercising and prioritizing their health and this should continue to fuel the market for performance items. Comparable ...

### Consumers and the Economic Outlook - US

"The economy continues its slow and steady recovery, though economists are hesitant to say that it has officially recovered. While some consumers may be watching economic indicators, many are not, and even those who are may not see the direct effects on their daily lives. Overall, if consumers were already ...

### Traditional Toys and Games - US

"Toys and games remain very relevant to consumers, but while gifting – especially for children – drives sales, many are shopping the category for other reasons, including for adult recipients. Where and how most consumers fulfill their toy purchases remains in flux, with competitive changes impacting the category and providing ...