

# **B2B: Technology** - UK

## February 2018

#### **Software - UK**

"Total sales of software have been subject to fundamental changes as the previous acquisition/license purchase model has increasingly moved towards software as a service. At the same time, customisation of packaged software is becoming increasingly easy and flexible, assisting a trend to packaged products, which tend to be lower ...

### January 2018

### **Computer Security - UK**

"Computer security is an issue for consumers, SMEs, enterprises, and the public sector. It affects anyone who uses any internet-connected device, or indeed anyone who does any transaction with an organisation that has an internet-connected device. Few people fall outside of this definition, with the issue increasingly ranging from national ...