



December 2022

December UK Retail Briefing - UK

"2023 is forecast to be an incredibly difficult year where value is top of the agenda. How difficult will depend on a multitude of factors outside of the retail sector's control, but what 2022 has shown is that there is still significant opportunity in the market for those that are ...

November UK Retail Briefing - UK

"For the third successive year, UK retail braces itself for an 'unprecedented' final two months of trade, although for differing reasons to 2020 and 2021. The cost of living crisis is biting hard and half of consumers are planning to cut back this festive period. How deep this cut is ...

November 2022

October UK Retail Briefing - UK

"Some 80% of sales within the online channel come from non-food products, and a vast majority of this is discretionary demand. As such the online channel could be significantly exposed to the cost-of-living crisis, and consumers cutting back on retail spend. However, the channel is also one with strong value ...

October 2022

September UK Retail Briefing - UK

"Consumers are increasingly comfortable shopping online for jewellery and watches — more so since the pandemic — and are much more likely to make high-ticket purchases online than five years ago, despite the reopening of stores. Leading players in the market such as Bulgari, Tiffany & Co and Swarovski are ...

September 2022

August UK Retail Briefing - UK

"Over half (51%) of shoppers use a smartphone to buy fashion online, with usage rising among all age groups in the last two years, becoming the favoured method of buying online among Gen Zs and Millennials. These young generations are also more likely to shop via a retailer/brand's app ...

August 2022

July UK Retail Briefing - UK



"The main story over the coming year in furniture, as with wider retail, is of mounting uncertainty, with a near-perfect storm of inflation, supply chain disruption and the ongoing conflict in Ukraine. These pressures have already hit consumers, limiting expenditure and exacerbating already polarised demand, with this expected to continue ...

July 2022

June UK Retail Briefing - UK

"A combination of inflationary pressures has seen households warned to expect the worst hit to real incomes since comparable records began 30 years ago, with further price hikes expected when the energy cap is next revised in October 2022. Significantly, these pressures will not affect all households equally, with lower-income ...

June 2022

May UK Retail Briefing - UK

"Households have been warned to expect the worst hit to real incomes since comparable records began 30 years ago due to rising inflationary pressures. Significantly, these pressures will affect not all households equally, with particularly lower-income consumers set to disproportionately suffer, further exacerbating the polarisation of demand seen across retail ...

May 2022

April UK Retail Briefing - UK

"Many online-first D2C success stories of recent years are now looking to take on physical space. The Ordinary, Peloton, Gymshark, Castore are all brands that have opened space in recent years. Much of this space is 'flagship-esque' and, as such, will not solve vacancy issues within suburban or rural areas ...

April 2022

March UK Retail Briefing - UK

Consumers and the Economic Outlook Q1 - UK



"The role of social media in retailing has grown over time moving, from simple interactions to now the ability for platforms to accommodate the entire shopping journey, from discovery to purchase. This evolution of social media platforms has been driven by greater customer and retailer engagement in social sites across ...

"Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...

March 2022

February UK Retail Briefing - UK

"Periods of inflationary or deflationary pressure are common place within the retail sector. However more unique to the current period is that almost all retail categories are experiencing the same upward trend, and this is being mirrored outside of the retail sector as well. This cumulative price pressure from all ...

January 2022

January UK Retail Briefing - UK

"At a top-line sales level the grocery sector has experienced a very different pandemic than most other sectors in UK retail. There have of course been immense challenges in coping and scaling up to meet demand, but greater in-home needs and hesitancy towards out-of-home venues has driven record volumes and ...