



## March 2018

### Convenience Store Foodservice - US

Total c-store (convenience store) foodservice sales reached an estimated \$38 billion in 2017; while foodservice sales will grow, Mintel forecasts growth will occur at a slower rate relative to previous years. C-stores tend to have a loyal consumer base that drives most foodservice purchases. Though these consumers are important, operators ...

### Convenience Stores - US

"Faced with declines in motor fuel rates, cigarette smokers, and carbonated soda drinkers in recent years, the convenience store (c-store) industry is in a state of change as it looks toward other product areas and innovations to drive sales. Leading retailers in the industry are focused first and foremost on ...

## February 2018

### Drug Store Retailing - US

"A combination of an aging population and favorable market factors is expected to result in positive growth for the drug store market. However, a number of issues, such as consumers' low loyalty and desire for deals, combined with an increasingly competitive landscape will continue to pose challenges for traditional drug ...

### Men's and Women's Underwear and Sleepwear - US

The underwear market is in a state of change. Tried and true brands are still dominating, but newer start-ups and other online-only players are offering fresh alternatives and making inroads, especially among younger buyers. Men's increased engagement in the category is fueling the men's sector, while female-targeted brands are shifting ...

## January 2018

### Consumers and the Economic Outlook - US

"Economic improvement continued at a relatively steady clip as a new presidential administration took office at the beginning of the year. While there have been natural catastrophes and tragedies throughout the US, the economy has generally remained stable and any expert predictions continue to be optimistic."

- Jennifer White Boehm, Associate ...

### Back to School Shopping - US

"Back-to-school shopping is a much hyped annual event for good reason: For the 2017 school season, consumers planned to spend over \$83 billion for the occasion. During the past two school seasons (2016 and 2017), both parents and college students planned to increase their annual spending, going against trend. This ...