



November 2020

Payment Methods - Ireland

“While the COVID-19 outbreak has dramatically disrupted and upended numerous industries and sectors, this is not the case with retail payment methods and options. In fact, the effects of the COVID-19 on consumers’ behaviour and attitudes towards payments have largely served to accelerate and give added force to shifts and ...

September 2020

Current Accounts: What Drives Customer Loyalty - Ireland

"The COVID-19 recession will be as challenging for current account providers as for any consumer-facing brand. Rising unemployment, migration and falling economic activity will all hit demand for new accounts, limit demand for value-added services, and increase the risk of debt defaults. But there are still opportunities for brands that ...

June 2020

Car Insurance: Inc Impact of COVID-19 - Ireland

"Despite the impact of the COVID-19 virus, the legal necessity of car insurance is set to see the total value of gross written premiums for private motor insurance remain stable, with the value expected to reach €2.2 billion – however a dramatic reduction in new car purchasing (and in ...

March 2020

Mortgages - Ireland

“Both NI and RoI have seen an increase in new mortgage approvals between 2018 and 2019 despite any concerns the Brexit might be causing Irish consumers when taking out a mortgage. Moving forward, the market seems set to continue to grow and demand for housing increases.”

– Brian O’Connor ...

**January 2020****Savings - Ireland**

“Preparing for a rainy day continues to be a key motivator to save among Irish consumers – and this has helped to propel growth of total deposits by Irish consumers between 2015 and 2019. Moving forward, as employment levels continue to increase and debt levels fall among the population it ...