

March 2019

Social Media in the Hotel Industry - International

“Social media, which gives billions of people around the globe round-the-clock access to the stories, images and opinions of their peers, has fundamentally changed the way many people travel. With Millennials and the iGeneration poised to become the predominant cohort of travellers, this type of crowd-sourced UGC [user-generated content] will ...

Intercity Buses in Europe - International

“The transition to a low-carbon economy clearly has its challenges but local and regional governments, as well as deep-pocketed investors, have a leading role to play in creating energy-efficient, sustainable transport networks across Europe. State-of-the art intercity buses and coaches are certainly very much part of that scenario.”

- Jessica ...

February 2019

Scandinavia Outbound - International

“Scandinavia’s outbound travel market has made mixed progress in recent years, reflecting its mature status. Sweden is the largest market in terms of outbound trips, although only slightly ahead of Norway and Denmark. Outbound travel is common and affordable among Scandinavians, but fluctuations in economic performance can impact demand.” ...

The Italian Hotel Sector - International

“It is surprising that in a major hospitality and tourism market such as Italy, larger domestically controlled hotel groups have not emerged, especially given the inherent advantages of domestic operators in the country. There are 65 projects for upmarket hotels, with 9,612 rooms in the active pipeline in Italy ...