

# **B2B: Technology** - UK

# October 2017

## **Cloud Computing - UK**

"Cloud computing continues to grow strongly as more companies look to migrate IT activities, and early adopters increase the number of applications and processes using the cloud. Market penetration has considerable further potential, with both enterprises and SMEs increasingly adopting cloud computing solutions, which will be furthered as companies move ...

## September 2017

### **Public Expenditure - UK**

"A year on from the Brexit referendum, the primary determinate of public expenditure in the period beyond exit negotiations remains the speculative impact that renegotiated trade deals will have on national income. This uncertainty was compounded by the 2017 general election, which revealed growing weariness from the public around ongoing ...

# August 2017

#### **B2B E-Commerce - UK**

"The e-commerce market is reported to account for 17% of all business, with EDI accounting for 9.8% and 7.2% derived from website sales. The website share of all business is growing while the share accounted for by EDI is declining, reflecting the nature of business conducted through the ...

## <mark>Ju</mark>ne 2017

#### **Data Centres - UK**

"As was widely expected, the UK data centre sector is evolving. It remains highly fragmented, but there are signs of increasing concentration. The sector's very strong growth prospects - combined with the attractiveness of continuous revenues, the 'stickiness' of customers, and strong profitability - all point to significant further M&A activity, with ...

# March 2017

## **IT Services - UK**

"IT developments are continuing to focus on the mobile and cloud environments, and the market will expand as the evolution of technology continues into softwaredefined components, leading to an increasingly converged IT infrastructure. Blockchain is also beginning to redefine database architecture, while artificial intelligence is providing a new layer for ...



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### **Software - UK**

"By far the most significant disruption to the growth of the software market has arisen from the migration of computing to the cloud and the use of software-as-aservice rather than a capital purchase. Nonetheless, the constant evolution of software capability and availability, combined with long-term trends surrounding mobility, big data ...

## **Computer Security - UK**

"Computer security continues to be of paramount importance. National defence is increasingly moving to the potential issue of cyber attacks, while commercial companies face the twin challenges of more connected devices (both owned and customers connecting to their systems) and the greater sophistication of cyber crime. Against such a background ...