

July 2019

Consumers and the Economic Outlook - UK

“The closer we got to the planned Brexit Day, the more worried people became about the impact it’d have on the UK’s economy. With the delay to Brexit, these concerns seem to have melted away. People are far more relaxed about what Brexit will mean for both their own finances ...

June 2019

Digital Advertising - UK

“Consumers now have more opportunities to control how their personal data can be used, potentially reducing the effectiveness of standard advertising targeting methods. People express a strong interest, however, in actively providing platforms and advertisers with more information on their preferences in order to improve the effectiveness of targeted adverts ...

May 2019

Social and Media Networks - UK

“Consumer usage of social networks remains high despite recent issues regarding the exposure of user data. Whilst data protection is of importance to them, people are more concerned about addiction to social platforms and what impact these services can have on their mental health.”

– Zach Emmanuel, Consumer Technology ...

Music and Other Audio - CDs, Streaming, Downloads & Podcasts - UK

“Changing media consumption habits, emerging technologies and new listening devices are all set to increase streaming’s dominance of the music and audio market, but physical and digital formats can still have a positive future as niche products for the connoisseur.”

David Walmsley, Senior Leisure Analyst