



October 2017

Consumers and the Economic Outlook: Quarterly Update - US

"The US economy remains strong and stable, maintaining most levels it held last quarter. Consumer outlook is still optimistic and positive, but differences in age and income level reveal different motivations for improving the current state of a consumer's finances. Few predict that their financial situation will change much over ...

September 2017

Cruises - US

"The US cruise market continues to grow at a steady pace. As new ships enter the water with greater capacity and innovations, more passengers are cruising. Converting interest into action among adults who have never cruised is the key to passenger growth. Cruisers want personalized experiences that allow for enough ...

July 2017

Travel Tech - US

"Technology is an integral component of the travel experience. Consumers utilize all elements of the immense travel tech landscape to help them function away from home. All-in-one mobile devices tend to house a majority of travelers' needs. Travelers use tech to initiate transactions, communicate and stay informed with travel providers ...

Consumers and the Economic Outlook: Quarterly Update - US

"As of June 2017, the economy is still improving, wages are slowly rising, and unemployment numbers continue to fall. Consumer sentiment about their financial situation remains healthy, and most consumers don't think their finances will change (or increase) that significantly. Parents overall are somewhat more optimistic about the financial future ...

June 2017

Frequent Travel Programs - US

"The travel market continues to benefit from a strong US economy and continued interest in travel. Many adults are enrolled in a frequent travel program, with frequent flyer and hotel loyalty/rewards programs boasting the highest memberships. As travel loyalty programs innovate to provide a wider variety of ways to ...



May 2017

Hotels and Accommodations - US

"The US market for accommodations reached an estimated \$243.4 billion in revenue in 2016, an increase of 31% from 2011's \$186.1 billion. Revenue is expected to grow another 25% over the next five years, on par with total consumer spending, to reach \$303.8 billion. Hotels make up ...

April 2017

Consumers and the Economic Outlook: Quarterly Update - US

"With a new administration, a growing economy, and a relatively healthy jobs market, this Report addresses how consumers are feeling about their current financial situation. Through a series of questions that will be asked throughout 2017, Mintel has aggregated consumer opinion on their current finances, how they hope to improve ...

Regional Tourism - US

The travel market remains strong as tourism spending by both Americans and international travelers grew by 8% from 2011-16 to reach an estimated \$944.2 billion. The market is forecast to grow by an additional 20% over the next five years, to surpass \$1 trillion by 2021. While transportation accounts ...