



January 2022

Accommodation - Ireland

“The number of consumers using accommodation has suffered at the hands of COVID-19. Consumer confidence is low when booking accommodation as a third of Irish consumers fear that they will contract the virus, whilst others fear their travel plans may be disrupted due to restrictions. However, staycations have grown in ...

March 2021

The Night In - Ireland

“COVID-19 has dramatically shifted spending from night-out activities to in-home activities as consumers continue to show concern relating to virus exposure, and lockdowns prevent consumers from engaging in entertainment out of home. Big winners in this regard have been streaming services and online shopping for leisure which have seen brisk ...