



June 2019

Hotels - US

"The hotel market is strong, estimated to garner \$265.8 billion in revenue in 2019, and showing strong numbers in occupancy rate, average daily rate (ADR) and revenue per available room (RevPAR). Travelers feel that hotels are a vital part of vacations, and with brands expanding their portfolios, new players ...

May 2019

Holiday Travel - US

"Seven in 10 Americans travel during the summer or winter holidays. These trips have varied methods and motivations, whether it is a family piling into the car to visit Grandma at Christmas or married retirees taking a long summer vacation to Hawaii. However, travelers' attitudes around how they spend their ...

April 2019

Vacation Planning - US

"Seven in ten (72%) of US consumers went on an overnight vacation in the last year. Their love of travel meant an estimated \$499.7 billion dollars in revenue for companies in the vacation travel industry, a number that is expected to grow steadily in the next five years. This ...