

**December 2018****Family Car Buying - Canada**

"Most Canadians planning on purchasing a vehicle in the next three years are considering sedans or SUVs (Sports Utility Vehicles). Parents in particular are more likely to consider SUVs, minivans, wagons/hatchbacks and full-size vans, which are typically synonymous with 'family vehicles'. Additionally, most intend to use the next vehicle ...

**March 2018****Hybrid and Electric Vehicles - Canada**

The market for hybrid and electric vehicles has seen strong growth over the course of the last several years, with consumer consideration and attitudes pointing to a positive outlook for the future of the category. Fuel economy, economical pricing and government incentives are key factors that play a role in ...