



December 2019

Payment Methods - Ireland

"Although consumers tend invariably to be slow to change their habits and behaviour, the introduction of contactless payments technology does appear to have elicited a relatively dramatic change in how consumers pay for goods and services. For the first time ever, there is a real and genuine contender to cash ...

August 2019

Current Accounts - Ireland

"For the first time since Mintel began examining Irish consumers' preferred channels for various banking activities and transactions, the digital channels - online banking and mobile banking - trump branches for every activity. The coming years will likely see branches further edged out of transactions and everyday banking activities, as they increasingly ...

May 2019

Car Insurance - Ireland

"Despite reductions in premiums, the cost of car insurance both for NI and RoI motorists remains high by historical standards. As a result, consumers have a heightened focus on doing whatever they can to get the cheapest possible premium. This may herald a period of more sensitive price-awareness among consumers ...

March 2019

Mortgages - Ireland

"Over the next few years, the mortgage market will be characterised by relative caution and steadiness rather than anything dramatic. While demand for mortgages remains strong, uncertainty over Brexit - and, more specifically, the impact it may have on the general economy and consumers' personal financial situations - together with tight lending ...

January 2019

Loans and Credit - Ireland



"While both Irish economies have returned to growth following the severe downturn of a decade ago, consumers have not developed anything like the same appetite for borrowing that characterised the last economic boom. Albeit with some exceptions, the attitude towards borrowing is broadly responsible and measured."