

December 2019

B2B Economic Outlook - UK

“Despite the uncertainties surrounding Brexit, the UK economy has only slowed to equate to the growth of the Euro-area, and the Bank of England still anticipates stronger growth than the Euro-area over the next three years. The Brexit-related uncertainties continue, and are now potentially exacerbated by a General Election. They ...

September 2019

B2B Economic Outlook - UK

“The UK economy continues to show signs of slowdown, with GDP reversing slightly as a no-deal Brexit appears increasingly likely. Brexit-related uncertainty continues to hold back investment and confidence, but have so far only materialised as slower growth.

A no-deal Brexit is expected to have a major impact on the ...

August 2019

Cloud Computing - UK

“Cloud computing is a fast growing market. The corporate need to keep pace with the latest technology combined with the advantages it offers at times of economic disruption mean that the market is potentially even benefitting from the uncertainties caused by Brexit.”

– Terry Leggett, Senior Analyst

June 2019

Blockchain - UK

“Blockchain may originate from spurious uses, and the future of crypto currencies remains debatable (though don’t rule it out), but the potential wider commercial opportunities and applications of blockchain are vast and transformative. Moreover, its use is not limited to business but extends to major public sector applications. Some within ...

B2B Economic Outlook - UK

“The government has said that it is committed to a “green” Brexit and to maintaining environmental standards. The government is also expected to remain committed to the EU’s renewables generation targets and carbon emission reduction targets. Therefore energy and environmental policy is unlikely to change post-Brexit. That means it will ...

May 2019

Software - UK

“The software market is now increasingly appearing to be economically independent, being driven by technological capability and improvements. The software as a service model, rather than subscription pricing, has classified software as a scalable running cost rather than a capital investment, which has assisted growth when other markets have faltered ...

Data Centres - UK

“Colocation data centres are set to see huge and rapid growth in demand. This will lead to both the development of new facilities and the constant upgrading of existing facilities to accommodate the ever increasing volumes of data being created and analysed.”

– Terry Leggett, Senior Analyst

March 2019

B2B E-Commerce - UK

“While media attention is drawn to the disruption caused by the dynamic growth of the B2C market, the B2B e-commerce market is almost two and a half times the size of the B2C sector. Despite strong market growth it remains under-developed, though the propensity to use the route to market ...

B2B Economic Outlook - UK

“With time running out for the government and the EU to agree to a deal, the uncertain environment has led to many companies holding back on risky investments to ensure that their short-term objectives are able to be achieved alongside any adverse market impacts that follow Brexit.”

– Lewis ...

February 2019

IT Services - UK

“IT developments are relentlessly progressing, and the speed of change continues to gather pace. This is boosting the IT services market, while customer investment hesitancy with the economic uncertainties created by Brexit is further encouraging the adoption of flexible pay as you go costing models for both hardware and ...

January 2019

Computer Security - UK

“The UK computer security market is now valued at more than £5 billion. As more and more businesses, public services and consumers are becoming dependent on their technology platforms, digital activity is growing exponentially, which, in turn, is attractive to miscreants. This ranges from issues of national security to personal ...