



March 2017

Special Interest Holidays - UK

“The ageing of the population, in particular the Baby Boomers, is likely to be a positive growth factor for special interest holidays in the coming years as a travel-hungry generation with relatively high levels of affluence finds more time to explore its hobbies and personal passions.”

– John Worthington ...

Consumers and the Economic Outlook: Quarterly Update - UK

“Consumer sentiment has remained strong, reflecting growing real wages, low unemployment and, as yet, the absence of any major economic upheaval post-EU vote. When it comes to the impact of the vote, people are relatively positive about the big-picture issues such as the UK’s economic growth, and most feel ...

February 2017

Beach Holidays - UK

“It is still unclear how Brexit negotiations will affect the overseas holiday market. However, because beach breaks tend to be longer summer holidays, it is likely that sizeable proportion of consumers will cut back on short city breaks in the low seasons before they forgo their main beach break in ...

Holidays to Spain - UK

“Mintel’s consumer research shows that greater product diversification would not only be in accordance with Spanish tourism’s long-term goals, but would also meet rising demand for the ‘Real Spain’ and generate new, higher margin, commercial opportunities.”

– John Worthington, Senior Analyst

January 2017

Holiday Review - UK

“It is still unclear how Brexit negotiations will affect the travel market. However, Mintel’s consumer research finds that a sizeable proportion of holidaymakers say they plan to take more trips in 2017 than they did in 2016. While this is positive news, our research also finds that consumers will adopt ...